

## Claims

- [c1] 1. A data processing system-implemented method of modeling an operating parameter for a store comprising:
- determining an effect of a first variable on quantities of a plurality of items sold a vendor to determine which of the plurality of items are significantly affected by the first variable;
- generating a first matrix that includes first weighing factors, wherein:
- for each item that is more significantly affected by the first variable, assigning a non-zero value to its corresponding first weighing factor; and
- for all other items within the plurality of items that are less significantly affected by the first variable, assigning values of zero to their corresponding first weighing factors; and
- calculating the operating parameter using the first matrix.
- [c2] 2. The method of claim 1, wherein:
- the first item belongs to a first category; and
- the second item belongs to a second category that is different from the first category.
- [c3] 3. The method of claim 1, further comprising:
- determining an effect of a second variable on quantities of the plurality of items sold by the vendor to determine which of the plurality of items are significantly affected by the second variable; and
- generating a second matrix that includes second weighing factors, wherein:
- for each item that is more significantly affected by the second variable, assigning a non-zero value to its corresponding second weighing factor; and
- for all other items within the plurality of items that are less significantly affected by the second variable, assigning values of zero to their corresponding first weighing factors,
- wherein:
- the first variable includes a price change of a first item within the plurality of items;
- the second variable is a variable other than a price change of any item within

the plurality of items; and

the second matrix is used in calculating the operating parameter.

- [c4] 4. The method of claim 3, wherein the first matrix and the second matrix are a same matrix.
- [c5] 5. The method of claim 1, wherein the operating parameter is selected from a group consisting of a demand, a revenue, and a profit.
- [c6] 6. The method of claim 1, further comprising at least one more act as part of performing a what-if analysis, capacity planning for a store, or inventory control.
- [c7] 7. The method of claim 1, wherein determining is performed using a significance test.
- [c8] 8. The method of claim 1, further comprising determining that the first variable has a significant impact on demand on a first item within the plurality of items.
- [c9] 9. The method of claim 8, further comprising determining that a second variable has an insignificant impact on demand on the plurality of items, wherein the first matrix has a first row corresponding to the first variable but does not include a row corresponding to the second variable.
- [c10] 10. A data processing system readable medium having code embodied therein, the code including instructions executable by a data processing system, wherein the instructions are configured to cause the data processing system to :
- determining an effect of a first variable on quantities of a plurality of items sold by a vendor to determine which of the plurality of items are significantly affected by the first variable;
- generating a matrix that includes first weighing factors, wherein:
- for each item that is more significantly affected by the first variable, assigning a non-zero value to its corresponding first weighing factor; and
- for all other items within the plurality of items that are less significantly affected by the first variable, assigning values of zero to their corresponding first

weighing factors; and

calculating the operating parameter using the first matrix.

[c11] 11. The data processing system readable medium of claim 10, wherein:  
the first item belongs to a first category; and  
the second item belongs to a second category that is different from the first category.

[c12] 12. The data processing system readable medium of claim 10, wherein the method further comprises:  
determining an effect of a second variable on quantities of the plurality of items sold by the vendor to determine which of the plurality of items are significantly affected by the second variable; and  
generating a second matrix that includes second weighing factors, wherein:  
for each item that is more significantly affected by the second variable, assigning a non-zero value to its corresponding second weighing factor; and  
for all other items within the plurality of items that are less significantly affected by the second variable, assigning values of zero to their corresponding first weighing factors,  
wherein:  
the first variable includes a price change of a first item within the plurality of items;  
the second variable is a variable other than a price change of any item within the plurality of items; and  
the second matrix is used in calculating the operating parameter.

[c13] 13. The data processing system readable medium of claim 12, wherein the first matrix and the second matrix are a same matrix.

[c14] 14. The data processing system readable medium of claim 10, wherein the operating parameter is selected from a group consisting of a demand, a revenue, and a profit.

[c15] 15. The data processing system readable medium of claim 9, wherein the

